

Dave Campbell's

TEXAS FOOTBALL®

Special Edition Presented by:

optimum.



ANNA COYOTES

Community Connectors

THE ANNA COYOTES EMBRACE THEIR HOMETOWN LIKE NONE OTHER



Q&A

WITH **SCOTT RUPE**

Q. How did you get involved with Anna?

"I went to school here and so did my wife. My son was also a 6th generation to attend Anna. I am currently the concession officer for our booster club, and I am also involved with the quarterback club. I just want to help out with whatever I can and for what is needed."

Q. What makes the Anna community special to you?

"The support for our team and our fan's willingness to help. It takes a lot of people to have a successful program and we have a great group of people. We have volunteers that work concession stands and help get all the equipment ready for games. A lot of people chip in and do something to help us be successful."

Q. What is your proudest moment as a part of the Anna community?

"The community spirit behind the sports teams. They are adding purple streetlights by our school and a local business is putting our logo in concrete around the city. Seeing the community get behind us and all the athletic programs is really nice to see and makes me proud."



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ANNA - COMMUNITY CONNECTOR AWARD

ANNA COYOTES

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Coach Seth Parr**Q. Who is your Community Connector? Please give us some examples of how they are involved with the program/ local community.**

"Scott Rupe has been a part of our football program since I've been here. He runs the concession stands and stocks it on his own, and takes the equipment to the games. He always makes sure it's done for every sport. Anytime that we need something, we call Scott."

Q. What do you talk to your team about when you talk about representing your community and how is your team involved in the community?

"I think it's a big thing to represent your community the right way. We have to know what our community is about. They like winners, toughness, and grit. Anytime we put something on, we want them to know that we are representing them the right way. We notice how our fans show up to support us and they are proud of the product that these kids have put on the field and into the community."

Q. Why is it important to you to teach your young men about giving back and being good stewards of their community?

Just as Optimum has been a source of keeping the community connected through its award-winning high-speed internet, Dave Campbell's Texas Football has been a "bible" source for millions of football fans across the Lone Star State.

During this year's Texas high school football season, Optimum is keeping score on local individuals who are making a difference in their community. As a result, Optimum is proud to have partnered with Dave Campbell's Texas Football to do so.

Leveraging Dave Campbell's insight and expertise in scouting, Optimum's partnership with Dave Campbell's Texas Football is nothing short of a "winning connection." The partnership enabled the creation of the Community Connector Award in order to celebrate the achievements of community difference makers year-round – both on and off the field.

Optimum is proud to
recognize**SCOTT
RUPE**for his contributions
to the community

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Optimum is a proud founder of this award as it celebrates committed students, teachers and parents who stay connected in their community and honor them for their generous hard work and support to make their community a better place.

"Well we can't do it all by ourselves. I think as you get older and want to become a leader, you learn that it takes everybody. If you don't learn how to become a good teammate, then we can't have a good community. I think it's important to make relationships and change rather than complaining. We also need to go about change the proper way."

Q. What's unique about your school/ local community? What makes it special?

"Anna loves it's purple and they love supporting their young kids. From the Mayor to our teachers, everyone supports the students in a positive way, and they just show up for them. They bring the energy for all different events we have on campus. Everybody supports Anna."

Q. Personally, what does staying connected to your community mean to you?

"As an athletic director and head football coach, it's very important to connect communities and make everyone feel like they're a part of a team and included. We want everybody on board with the same cause. We want people that pour into our kids and everything they do. We want to make sure that no matter what, we try to make our youth better. It takes a village and everyone to be a part of that."

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