

Dave Campbell's

TEXAS FOOTBALL®

Special Edition Presented by:

optimum.

MIDLAND HIGH SCHOOL VARSITY

BULLDOGS

2023



MIDLAND BULLDOGS

Community Connectors

THE MIDLAND BULLDOGS EMBRACE THEIR HOMETOWN LIKE NONE OTHER



Q&A

WITH **JOHN
NAVA**

Q. How did you get involved at Midland?

"My family and I were transferred to Midland for my job in 2007. My son was a member of the football team when we moved. Now, I am the president of the football booster club at Midland High."

Q. What makes the Midland community special to you?

"All of the people get involved and want to be a part of the community. They are really down to earth people and they want to be a part of the Midland family. Everyone is very philanthropic and wants to see the community be successful."

Q. What is your proudest moment as a part of the Midland community?

"There have been a couple times where the Midland community has made me proud. One specific time is when we had a football player that fractured his neck during our football scrimmage, and the whole community came together to contribute in prayer and support. Everyone was involved to make sure he was okay."



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MIDLAND BULLDOGS

Community Connector Award

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CONNECTING WITH
Coach Thad Fortune

Q. Who is your Community Connector?
Please give us some examples of how they are involved with the program/ local community.

"John Nava is our booster club president. He does a number of things for us from helping us set up meals to organizing the booster club in different areas that we need help with. At Midland High, we have so many people who provide help and support, but John is always willing to take the lead."

Q. What do you talk to your team about when you talk about representing your community and how is your team involved in the community?

"We have values that we preach pretty frequently that we just work through constantly. Our values are important because they shape how we think and behave. Our first value is 'a better person is a better bulldog', and it means that we want to excel in everything that we are doing. The next value is 'leave the jersey better than you found it', because we want to make every place better than before. We have young kids that are going to be in this program in the future and want them to step into this spot with a well-built program."

Just as Optimum has been a source of keeping the community connected through its award-winning high-speed internet, Dave Campbell's Texas Football has been a "bible" source for millions of football fans across the Lone Star State.

During this year's Texas high school football season, Optimum is keeping score on local individuals who are making a difference in their community. As a result, Optimum is proud to have partnered with Dave Campbell's Texas Football to do so.

Leveraging Dave Campbell's insight and expertise in scouting, Optimum's partnership with Dave Campbell's Texas Football is nothing short of a "winning connection." The partnership enabled the creation of the Community Connector Award in order to celebrate the achievements of community difference makers year-round – both on and off the field.

Optimum is proud to
recognize

**JOHN
NAVA**

for his contributions
to the community

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Optimum is a proud founder of this award as it celebrates committed students, teachers and parents who stay connected in their community and honor them for their generous hard work and support to make their community a better place.

Q. Why is it important to you to teach your young men about giving back and being good stewards of their community?

"This is the community they grew up in and will continue to be a part of. They are building the community that they're going to raise their kids in. They need to start practicing good habits now and I want them to do things just because it's the right thing to do with nothing in return."

Q. What's unique about your school/ local community? What makes it special?

"Midland High has a rich history and people who came to this school are very proud to be Bulldogs. I even have a lot of boys on my team who have dads that played for Midland High. I just continue to be impressed with the pride that people have here. When you get an opportunity like this you can't help but be proud."

Q. Personally, what does staying connected to your community mean to you?

"I have a family that is growing up in Midland and I want the community to know that this is home for us. It's not just a job and this is my home as well. I want my kids to grow up in a great community where people care about and help each other because it's the right thing to do. Being the head coach of the football team, our kids can do a lot of great things for the people around us."

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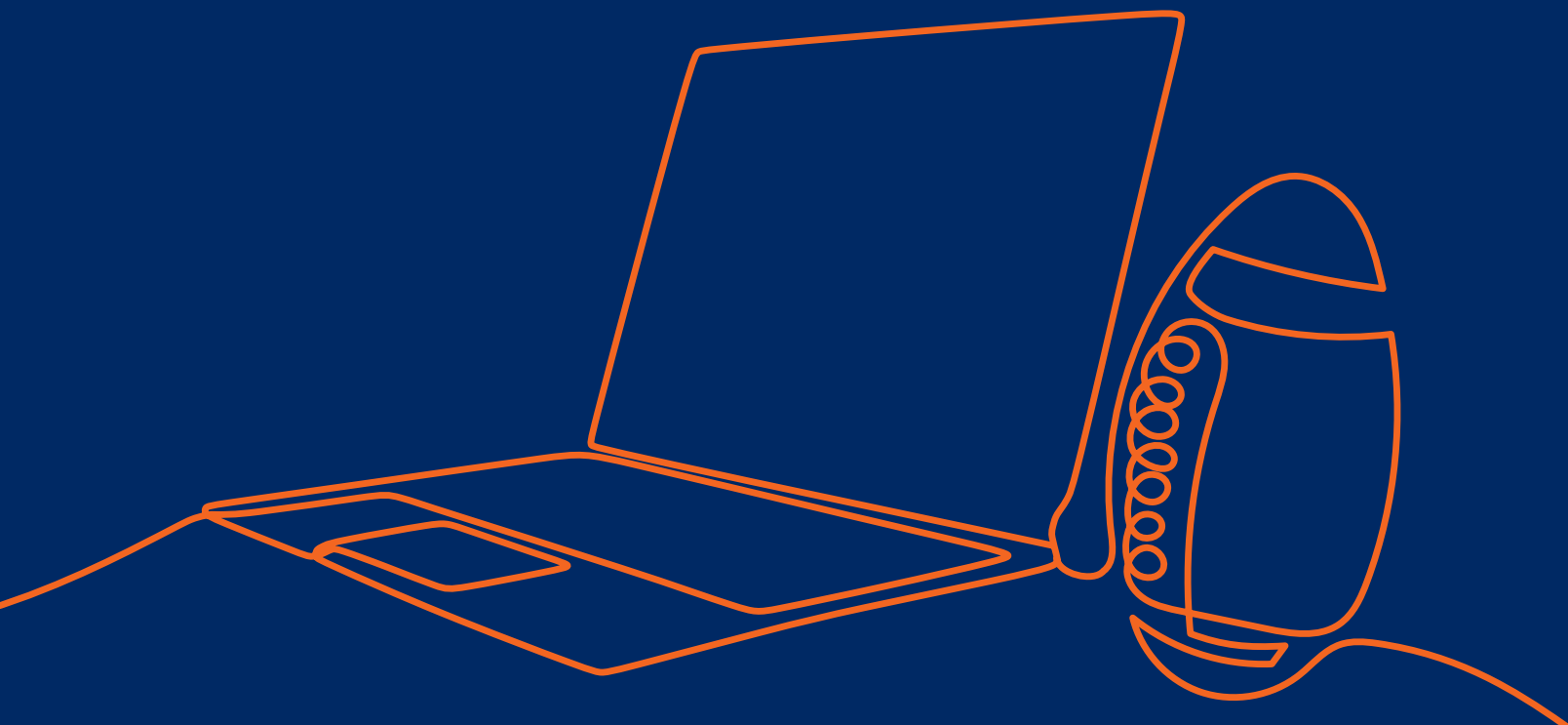
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