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Dave Campbell's TEXAS FOOTBALL



Special Edition
Presented by

optimum.



ANNA COYOTES

COMMUNITY CONNECTORS

The Anna Coyotes Embrace Their Hometown Like None Other

DAVE CAMPBELL'S TEXAS FOOTBALL

ANNA COYOTES

COMMUNITY CONNECTORS

Presented by:



Connecting WITH
Coach Seth Parr

Q. Who is your Community Connector? How are they involved with the program/ community?

"Darlene's son played for me and graduated in May. She helps decorate the locker room and is President of our Coyotes Kids Club. Our Coyotes Kids Club helps connect elementary students to our athletic programs."

Q. What do you talk to your team about when you talk about representing your community and how is your team involved in the community?

"I tell my team that being an Anna Coyote means carrying ourselves with pride, respect, and accountability because we represent more than just ourselves—we represent our entire community. Our team stays involved through school events, and connecting with

Just as Optimum has been a source of keeping the community connected through its award-winning high-speed internet, Dave Campbell's Texas Football has been a "bible" source for millions of football fans across the Lone Star State. During this year's Texas high school football season, Optimum is keeping score on local individuals who are making a difference in their community. As a result, Optimum is proud to have partnered with Dave Campbell's Texas Football to do so. Leveraging Dave Campbell's insight and expertise in scouting, Optimum's partnership with Dave Campbell's Texas Football is nothing short of a "winning connection." The partnership enabled the creation of the Community Connector Award in order to celebrate the achievements of community difference makers year-round – both on and off the field.

Optimum is proud to recognize

Darlene Jeffers

for her contributions to the community

Optimum is a proud founder of this award as it celebrates committed students, teachers and parents who stay connected in their community and honor them for their generous hard work and support to make their community a better place.

young Coyotes to inspire the next generation."

Q. Why is it important to teach your young men about giving back and being good stewards?

"As a coach, I believe it's important to teach our young men about giving back and being good stewards because it builds character, instills humility, and reminds them that being an Anna Coyote means serving something bigger than themselves."

Q. What is unique about your school and community?

"What makes Anna unique is that we're still a true one-school town where the whole community comes together to support the Coyotes, creating a "purple" atmosphere that our players and students are proud to be part of."

Q. What does staying connected to the community mean to you?

"Staying connected to the community means everything to me because the support of Anna is what makes being a Coyote so special, and I want our program to always give back the same love and pride this town pours into us."



Q&A

WITH
Darlene Jeffers

Q. How did you get involved at Anna High School?

"I got involved with Anna High School football when my son started playing for Coach Parr and most recently as the President of the Coyotes Kids Club."

Q. What makes the Anna community special to you?

"The Anna community is special because at its core, people really care about other people."

Q. What is your proudest moment as a part of the Anna community?

"The work, I do as a whole. At times, we think our work goes unnoticed but, to be out and stopped and given compliments makes the whatever I do worth it."



Presented by:



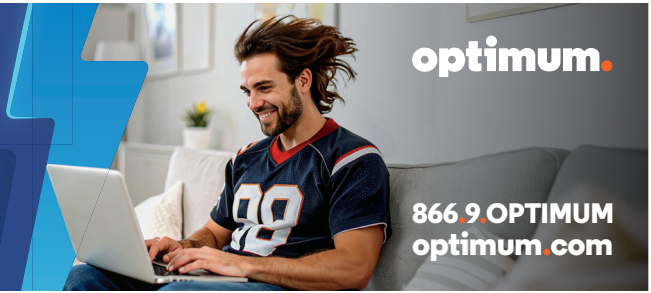
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TEXAS FOOTBALL



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