

Dave Campbell's **TEXAS** **FOOTBALL**®

Special Edition
Presented by

optimum.



MELISSA CARDINALS COMMUNITY CONNECTORS

The Melissa Cardinals Embrace Their Hometown Like None Other



Q&A

WITH

SETH STINTON

Q. How did you get involved at Melissa?

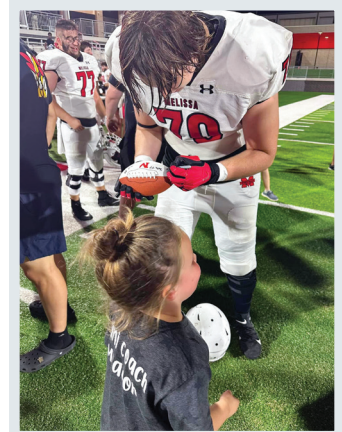
"I came to Melissa in 2007 when we were a 2A school. We had about 300 students in the high school at the time."

Q. What makes the Melissa community special to you?

"Melissa is a special place to me and my family because of the small town atmosphere that we continue to have today. My wife, Holly, and I wanted to live in a community that shared some of the same values."

Q. What is your proudest moment as a part of the Melissa community?

"Some of my proudest moments have been watching the kids in Melissa compete!! I believe that we have the best kids in the country."



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**TEXAS
FOOTBALL**

MELISSA - COMMUNITY  CONNECTOR AWARD

DAVE CAMPBELL'S TEXAS FOOTBALL

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CONNECTING WITH
Coach Matt Nally

Q. Who is your Community Connector? How is Seth involved with the program/local community?

"Our Community Connector is Seth Stinton; the Athletic Director for Melissa ISD."

Q. What do you talk to your team about when you talk about representing your community and how is your team involved in the community?

"We speak to them about reflecting on our values and strengthening our bond within our team and the people around us. We do this by serving other people for the better good for everyone. We have built ramps for people in wheelchairs, volunteered at benefits for the local first responders, and helped the local churches with food bagging for oversea aid."

Just as Optimum has been a source of keeping the community connected through its award-winning high-speed internet, Dave Campbell's Texas Football has been a "bible" source for millions of football fans across the Lone Star State.

During this year's Texas high school football season, Optimum is keeping score on local individuals who are making a difference in their community. As a result, Optimum is proud to have partnered with Dave Campbell's Texas Football to do so.

Leveraging Dave Campbell's insight and expertise in scouting, Optimum's partnership with Dave Campbell's Texas Football is nothing short of a "winning connection." The partnership enabled the creation of the Community Connector Award in order to celebrate the achievements of community difference makers year-round – both on and off the field.

Optimum is proud to recognize

Seth Stinton

for his contributions to the community

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Optimum is a proud founder of this award as it celebrates committed students, teachers and parents who stay connected in their community and honor them for their generous hard work and support to make their community a better place.

Q. Why is it important to you to teach your young men about giving back and being good stewards of their community?

"Teaching young men to give back instills a lifelong commitment to making a positive impact on the world around them."

Q. What's unique about your school/local community? What makes it special?

"The Melissa Community is all about giving and expecting everyone's best in all that they do. The Melissa Community is about craving the success of everyone within the community"

Q. Personally, what does staying connected to your community mean to you?

"We are meant to be servants and staying connected with the community allows you to serve the people that love everything Melissa and allows them to see that we love them back."



Optimum is a proud supporter of Texas High School Football.
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